

PROCLAMATION

KEEP KIDS ALIVE DRIVE 25 DAY

WHEREAS, One of Washoe County strategic priorities is safe, secure and healthy communities; and

WHEREAS, Children, who walk and ride bikes in residential neighborhoods where there is typically a 25 mph speed limit, will have a greater chance to avoid crashes or serious injury in those neighborhoods when motor vehicles travel at 25 mph or less; and

WHEREAS, KEEP KIDS ALIVE DRIVE 25 is a 501c3 non-profit organization working with police departments, public works departments, schools, businesses, neighborhood associations, and concerned citizens in communities across the country to decrease speeding in residential neighborhoods as well as to obey all traffic laws; and

WHEREAS, KEEP KIDS ALIVE DRIVE 25 is encouraging communities to increase their efforts to inform the public about the speeding problem and the significant danger to children as summer approaches; and

WHEREAS, Washoe County is joining communities across the country in a public awareness campaign kicking off on May 1, 2015; and

WEREAS, The goal of this awareness campaign is to save the lives of children and all pedestrians and cyclists in our community; now, therefore, be it

PROCLAIMED, By the Washoe County Board of Commissioners that May 1, 2015 is KEEP KIDS ALIVE DRIVE 25 DAY in Washoe County.

ADOPTED this 21st day of April, 2015.

Marsha Berkgigler, Chair
Washoe County Commission

A-4/21/15
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