



Homeless Services Cares Campus

October 25, 2022

Status & Direction





The Need

- Increasing rent and housing costs
- Decreasing affordable and support housing options
- Other factors: minimum wage, covid job loss, Reno growth

State & CoC Ranking 2020

Click the dropdown menu to select either Total Homeless or Rate of Homelessness Per 10,000. Click on the state abbreviation to filter the CoC List down to just the CoCs in that state.

Total Homeless or Rate of Homelessness

Rate of Homelessness

States

Rank	State	Rate
1	DC	90.4
2	NY	46.9
3	HI	45.6
4	CA	40.9
5	OR	34.7
6	WA	30.1
7	VI	28.6
8	AK	26.6
9	MA	26.1
10	NV	22.4

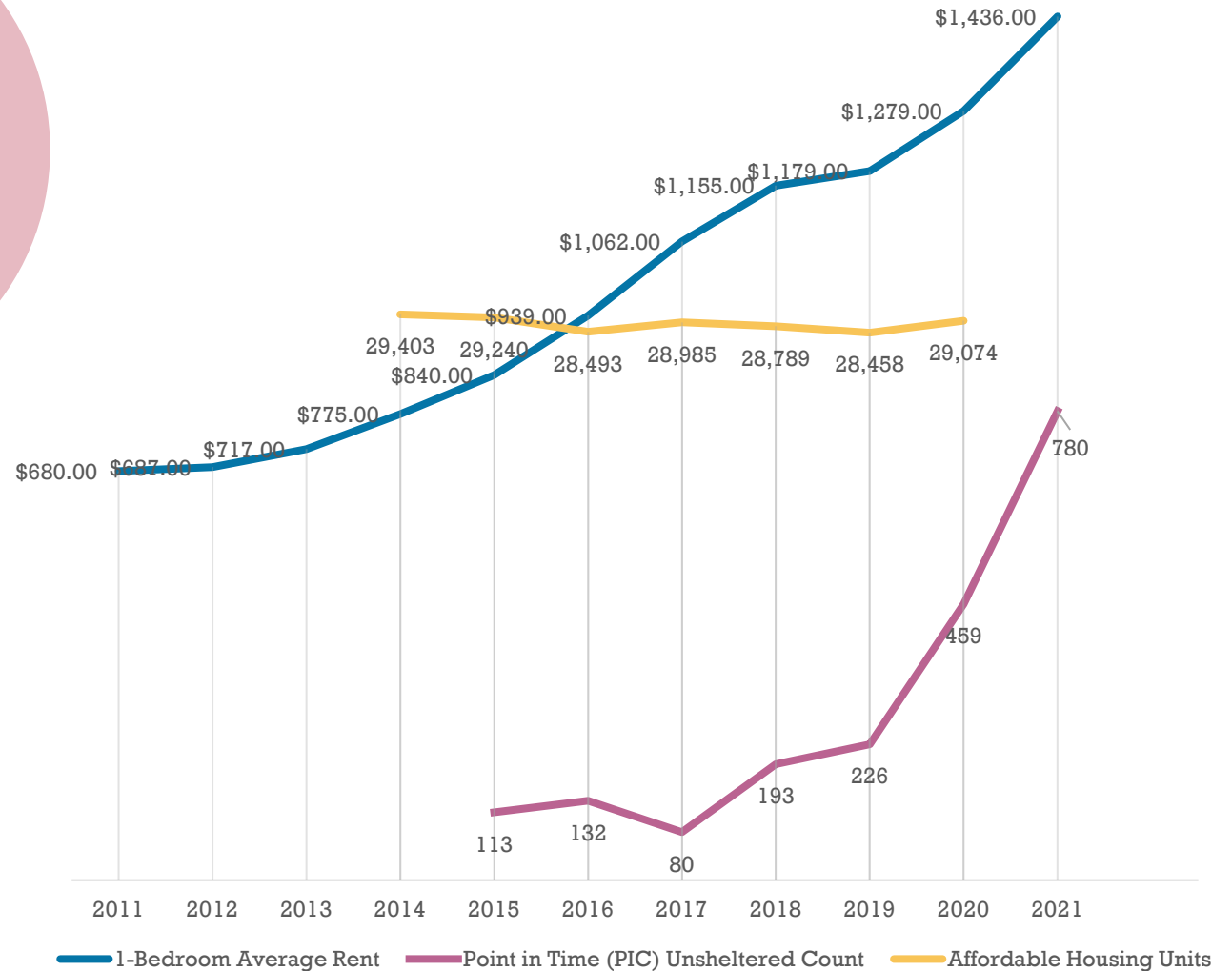
CoCs

Rank	CoC	Rate
67	NV-501	26.11
75	NV-500	23.31
203	NV-502	11.29



<https://endhomelessness.org/homelessness-in-america/>

Rent, Affordable Housing Units and Unsheltered Count in Washoe County



Loss of Care Facilities and Group Homes

Renown to close Monaco Ridge assisted living center in South Reno

Local Officials React to Closure of West Hills Behavioral Health Hospital

WestCare closes doors on Reno detox, mental health crisis center

Nursing home closures are devastating to residents, families, staff, and the entire health care system. Long term care needs a meaningful investment by our nation's policymakers so seniors can access the care they need.

National Best Practices

	Org Code	Built For Zero	Jon DeCarmine	HUD
Appropriate Staffing Ratios	X	X	X	X
Housing First Methodology	X	X	X	X
Centralized Data and Reporting	X	X	X	X
Diversion Programs	X	X	X	X
Separating the Resource Center from the Shelter	X		X	
Coordinated Outreach & Law Enforcement Efforts	X	X	X	X
Supportive housing	X	X	X	X





WASHOE COUNTY REGIONAL HOMELESSNESS PLAN

AS OF JANUARY 2022

THE NEXT THREE YEARS

In the next three years, our singular goal is:

To lead the community to build a system that is capable of housing people experiencing homelessness, so that it's rare, brief, and non-reoccurring.

OUR TARGETS

We will achieve meaningful progress measured by:

- Number of actively homeless
- Recidivism rate (6 months, 1 year, 2 years)
- Length of time to be housed
- Exits to permanent housing
- Number of programs reporting into HMIS database
- Number of affordable units (10% AMI, 30% AMI)
- Number of permanent supportive units

REGIONAL PRIORITIES

The need for bold action has never been greater. We are coming together as a region in the following 6 areas of focus:

1 Centralized, Shared Client Data

All data for individuals experiencing homelessness is shared across organizations to improve program outcomes.

How? All entities utilize the HMIS database.

2 Unified, Regional Outreach

Consistently work as a coordinated, regional team to ensure that all individuals are reached, and data shared.

How? All entities who do outreach share information and coordinate activities.

3 Housing Clients Faster

Enable coordination of all partners to connect people experiencing homelessness who are on the by-name list to available housing and available resources to help housing individuals faster.

How? Bringing key partners together bi-weekly.

4 Sheltering the Unsheltered

Using a housing first approach, ensure that our regional can provide emergency shelter and temporary housing to those in need.

How? Providing training on housing first and implementing housing first policy across all programs.

5 Accessible Care for All

Expand staffing so that everyone who needs access has access to a case manager.

How? Secure funding to achieve one case manager to 10 high needs individuals or one to 30 for more self resolving individuals.

6 Regional Approach to Affordable Housing

In partnership with all jurisdictions, enable a regional direction to expand and fund sustainable, affordable housing options.

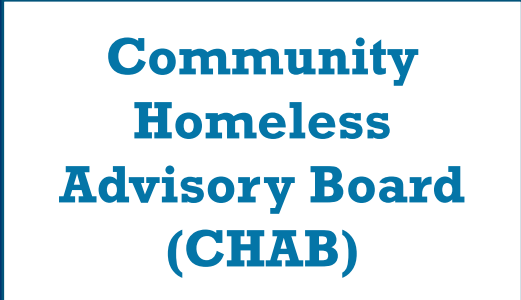
How? Partner with jurisdictions to remove barriers and incentivize affordable housing through policy and better leverage of existing resources.

Definition of Housing First: Housing First does NOT mean housing only. Housing First is an approach to connect individuals and families experiencing homelessness to housing without preconditions and barriers to entry, such as sobriety, treatment, or service participation requirements. The model depends upon robust wraparound services to maximize housing stability and prevent returns to homelessness.

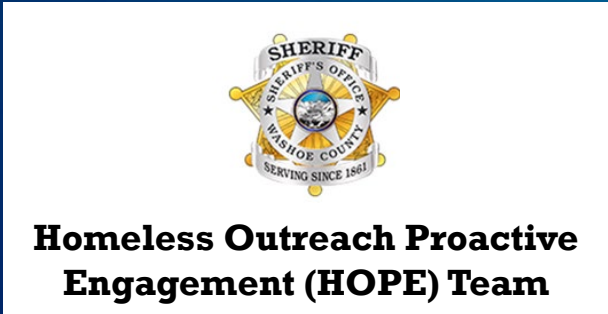
To learn more and monitor our progress, go to <https://www.washoecounty.gov/homelessness/>



We have tripled shelter capacity in the last two years!



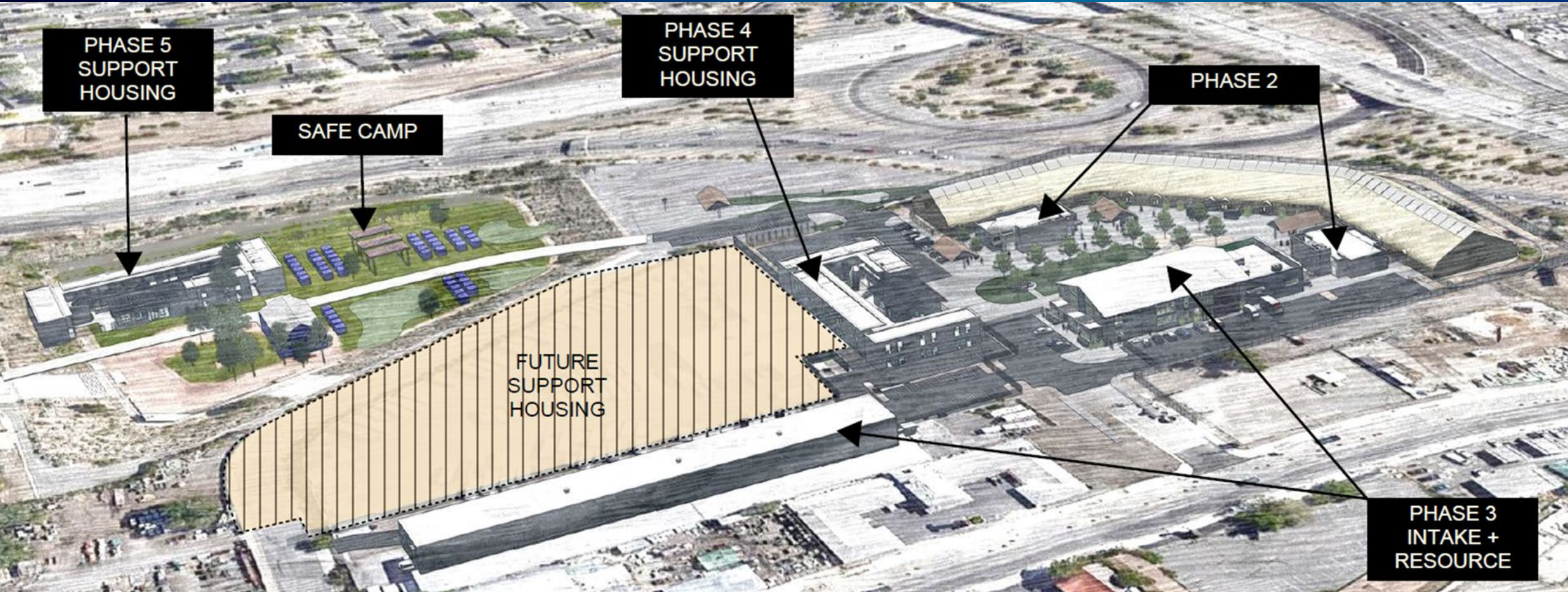
What we have implemented:



Cares Campus: A closer look at the investment



Cares Campus Site Plan - Oct 2022



PHASE 5
SUPPORT
HOUSING

SAFE CAMP

PHASE 4
SUPPORT
HOUSING

PHASE 2

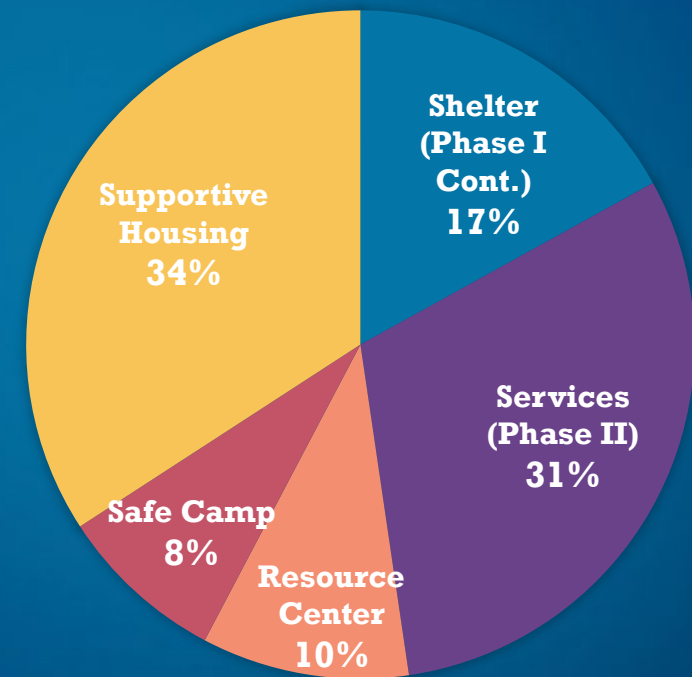
FUTURE
SUPPORT
HOUSING

PHASE 3
INTAKE +
RESOURCE

Cares Campus Capital Budget - Oct 2022

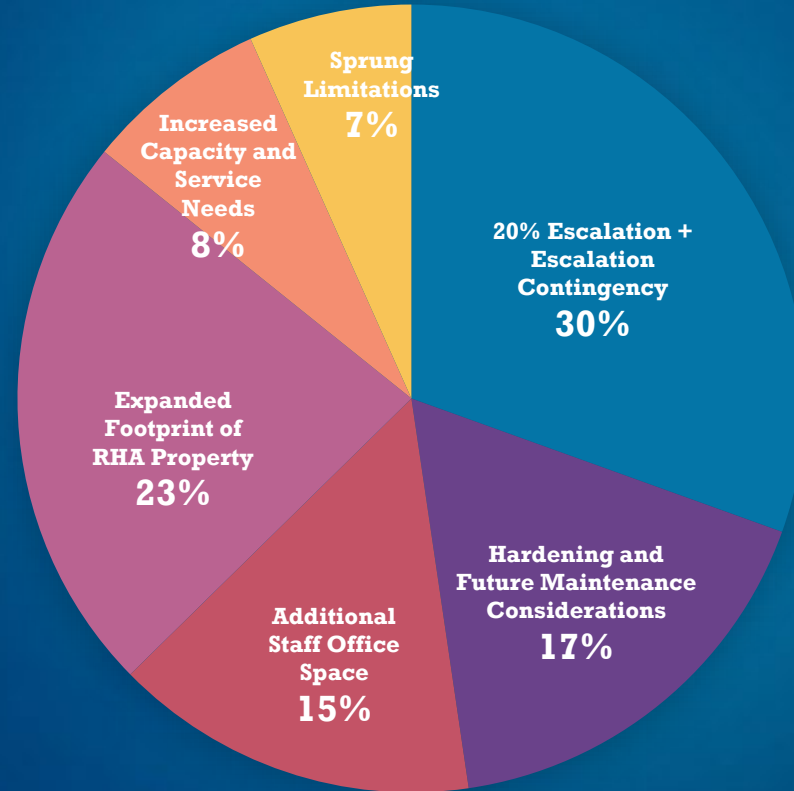


Supportive Housing Units (50 units)	\$17,035,809
Services Building: Training, Case Management & Office Space, Intake Area, Nurse Station, Cafeteria, Warming Kitchen	\$16,594,606
Restrooms/Shower/Laundry, Sprung Improvements	\$12,148,912
Site Improvements (utilities, paving, fencing, parking, green space, pet facilities, shade)	\$6,757,088
Gov Bowl Infrastructure & Safe Camp	\$5,245,000
RHA Property Purchase	\$5,000,000
Resource Center and Maintenance Area	\$4,761,355
Design (estimated 8%)	\$4,203,439
Site Utilities	\$1,978,917
FF&E	\$1,750,000
Demo of Existing Buildings / Fuel Tank Remediation	\$1,313,110
Permitting, Sewer Connection and Water Fees	\$950,000
Professional services	\$350,000
TOTAL Estimate	\$78,093,236





**Cares Campus
Construction
increased costs
are a result of:**



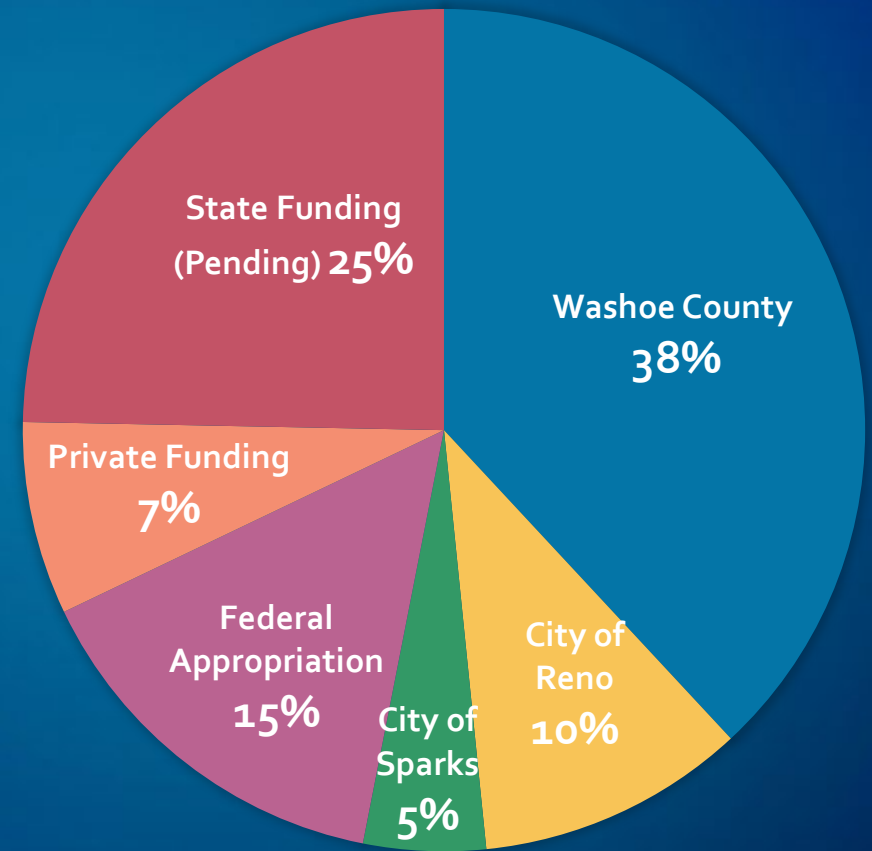
Cares Campus Capital Budget - Oct 2022



Construction Budget	
Total Budget	\$78.1 million

Identified Funding	
Interlocal Agreement Cost Share (pie chart)	\$38 million
RHA Property	\$5 million
Fundraising Capital Campaign	\$3 million
Federal Appropriation	\$12 million
Total	\$59 million

Pending Funding	
*Fundraising Capital Campaign	\$3 million
*Home Means Nevada Funding	\$20 million
Total	\$22.5 million





Washoe County's FY23 annual operating budget for homeless services is **\$31.8 million**

This includes efforts within:

- Housing and Homeless Services
- Human Services Agency
- Washoe County Sheriff's Office



FY23 Cares Campus Budget

Safe Camp	\$1.4 million
Emergency Shelter**	\$16 million
Total	\$17.4 million

** This does NOT reflect increased funding for the ARPA-funded positions. It is anticipated that approximately \$2.5 million of operating will be available for reallocation to support the ARPA-funded positions beginning in FY24.

***Potential Revenue/Savings Opportunities:**

- Urban County Agreement
- Medicaid Reimbursement
- % of gross ask from MCOs
- Staffing based on ratios



**Cares Campus
addresses common
barriers.**

**Cares Campus is the
only option for many of
our most vulnerable.**

Property/
Partners /
Pets

No Sobriety
Requirement

No Fees,
Rent or
Income

No ID
Requirement

No
Background
or Criminal
History Check

No Prior
Program
Completion
Requirement

Cares Campus Operating Budget



Permanent
Housing

Security

Employment
Support

Case
Management

Medical

Behavioral Health

Reduction of Barriers

Shelter – Bed - Meal

Cares Campus

\$16 million budget

= \$73 / bed night

604 beds * 365 days

Consequences of Inaction



Credit Stephanie Serrano / KUNR Public Radio

Average Costs in Washoe County



**\$74 / day
Shelter Bed**



**\$161 / day
Detention**



**\$550 / trip
REMSA Transport**

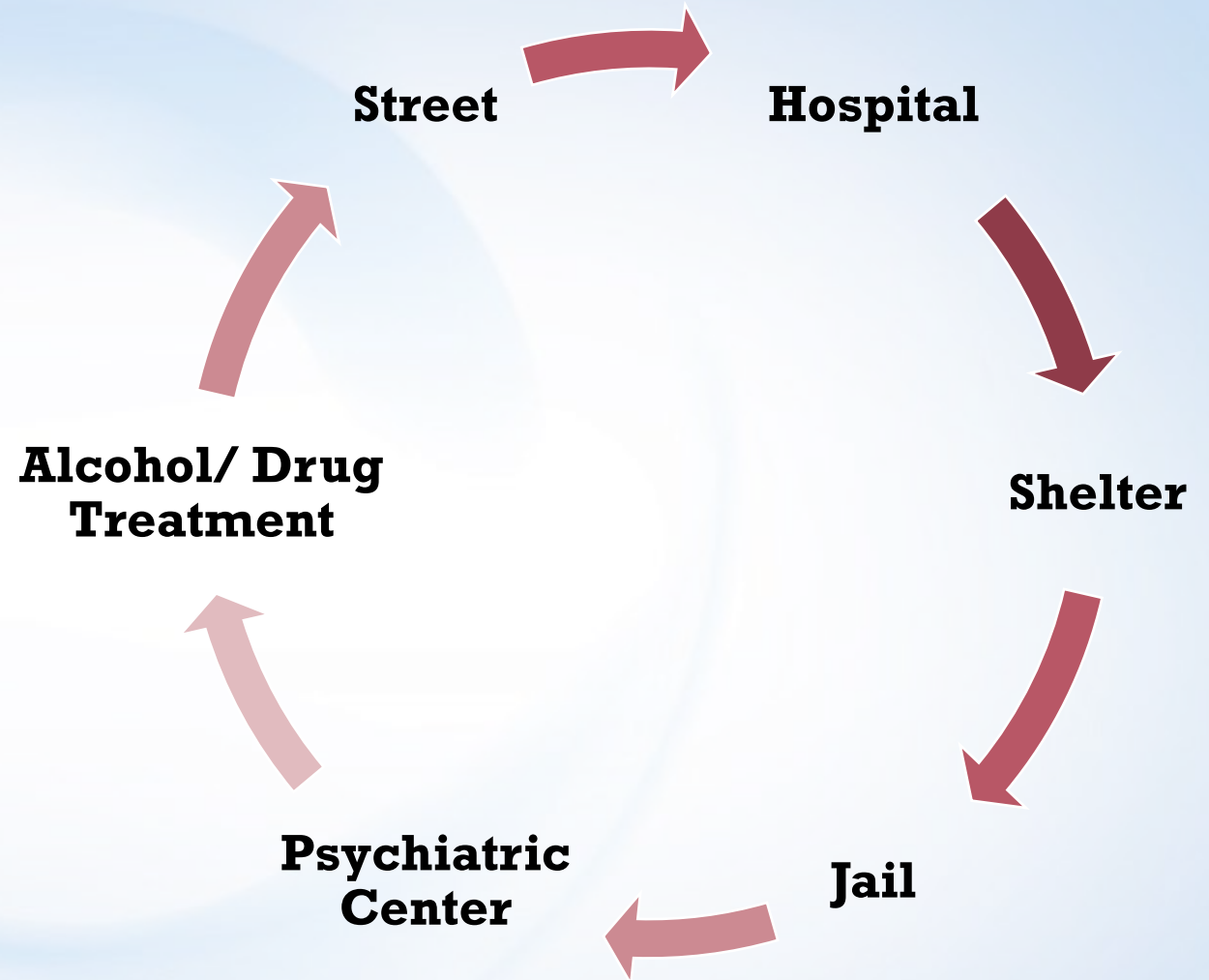


**\$2,397 / day
Hospital**



According to the National Alliance to End Homelessness, a person experiencing chronic homelessness costs the taxpayer an average of \$35,000 a year (2016)

**Adjusted for inflation =
approx. \$44,000**

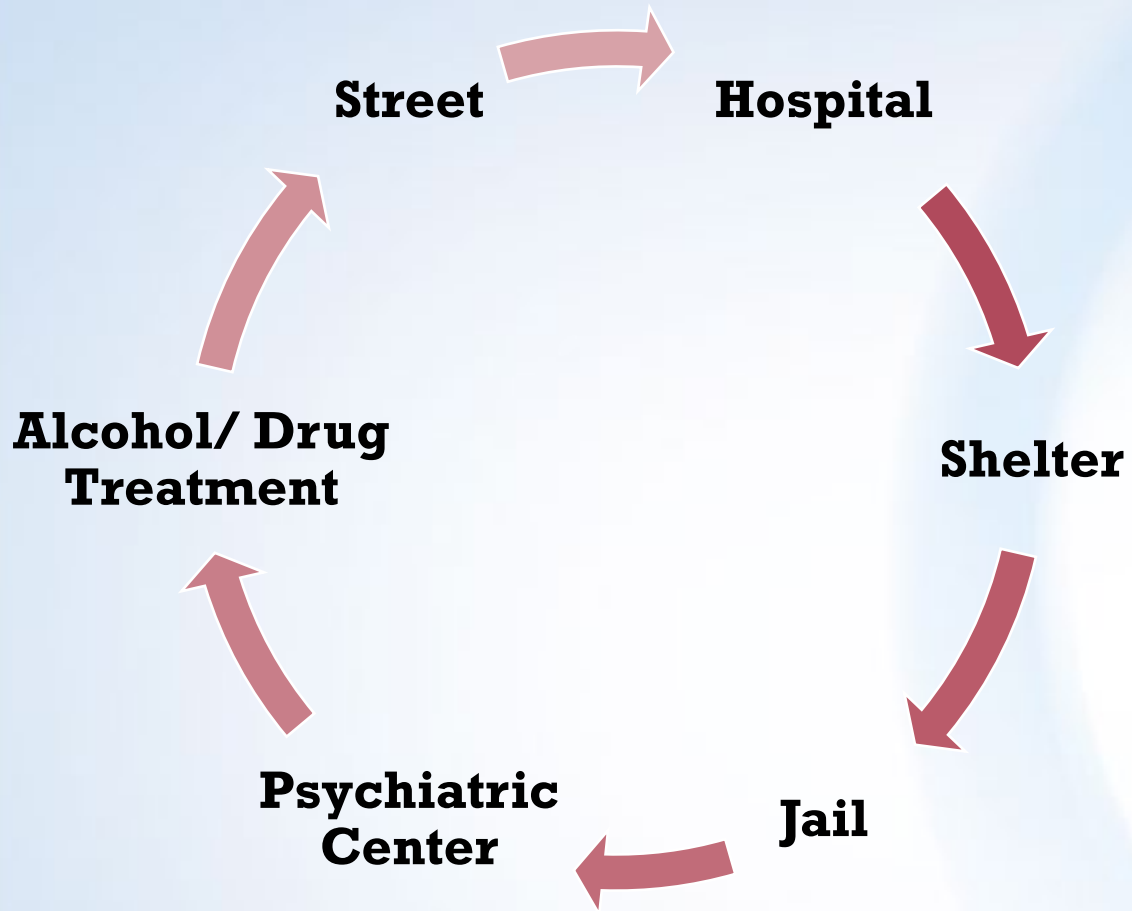


Impacts

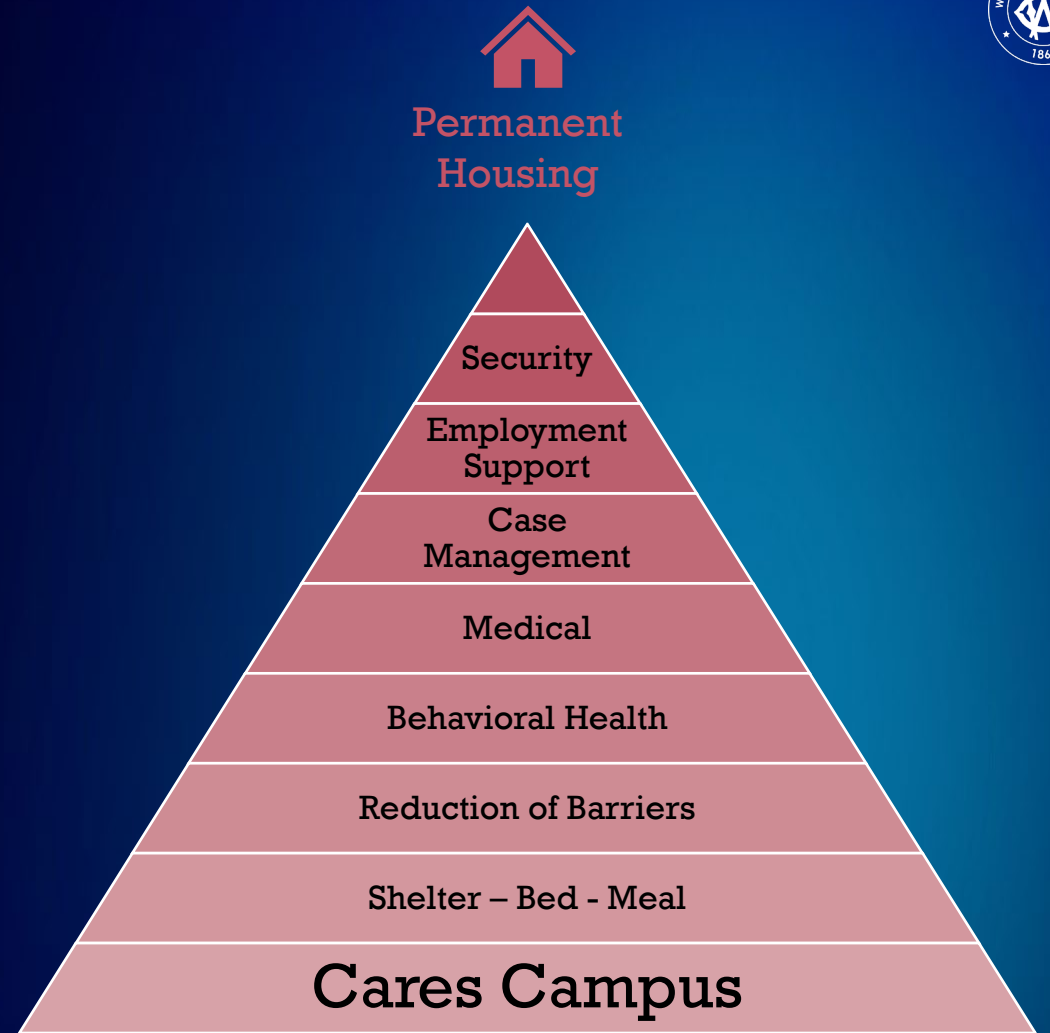
- Costly
- Overcrowded Jails
- Unhealthy Community
- Strained Emergency Response System
- Decreased Economic Development
- **Human Tragedy**



Credit Stephanie Serrano / KUNR Public Radio



\$120 per night



\$74 Per night

Results & Benefits





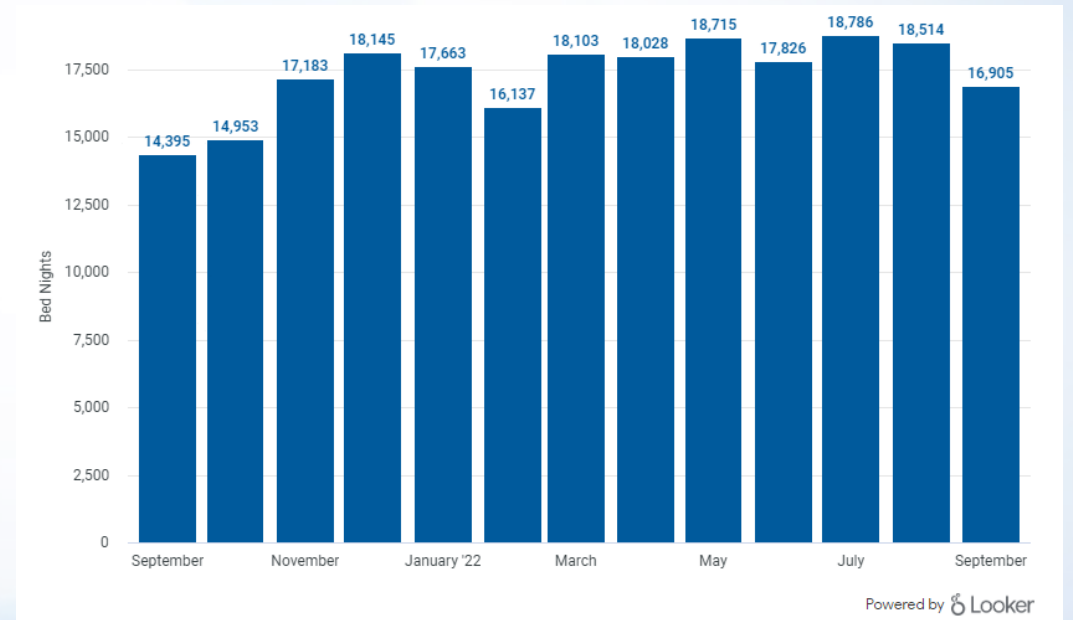
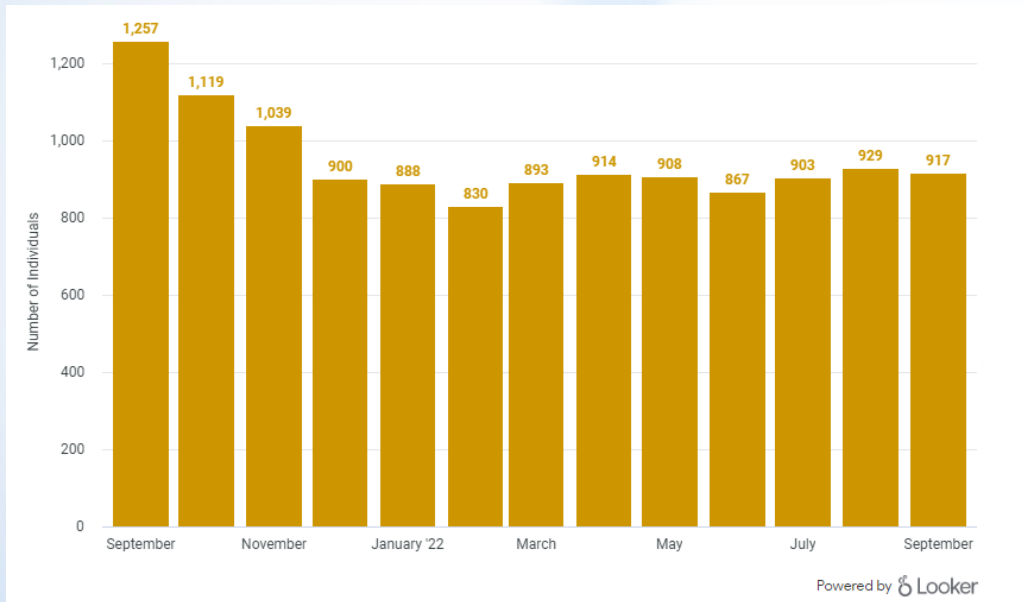
Cares Campus Results & Benefits

Unique Clients Served Oct 1, 2021 - Sept 30, 2022

3,053

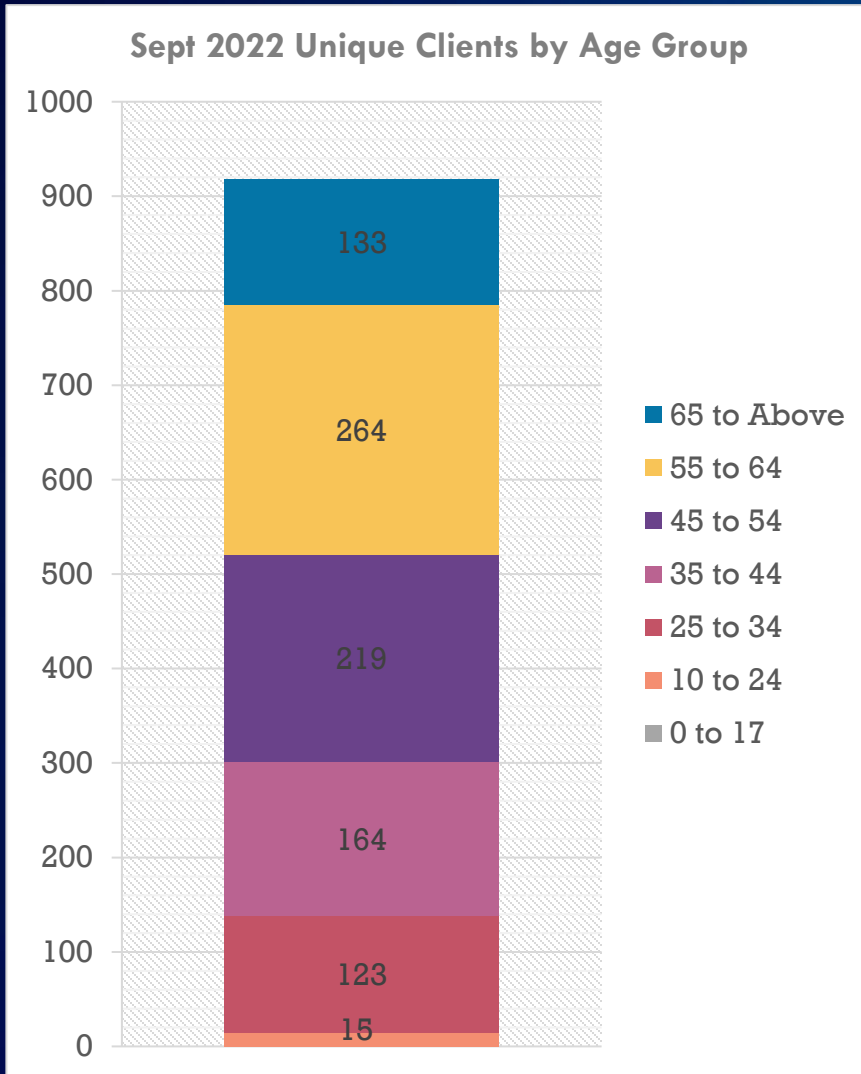
Total Bed nights Sept 1, 2021 - Aug 31, 2022

208,448





Cares Campus Results & Benefits

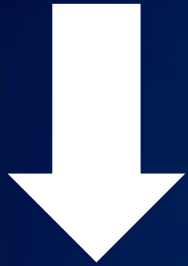


50% Disability

43% Age 55+

29% Non-insured

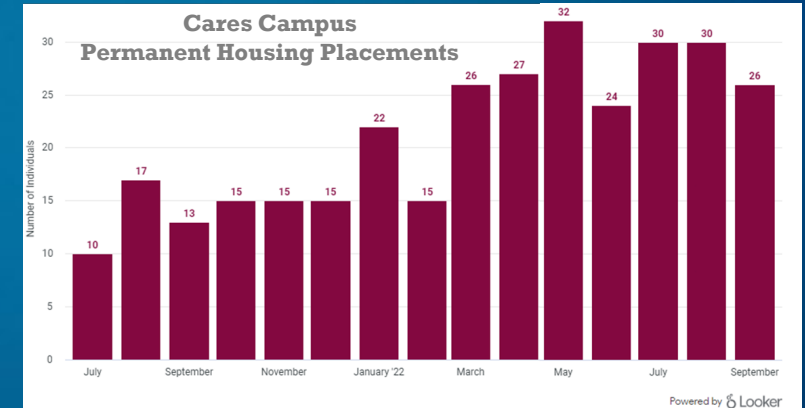
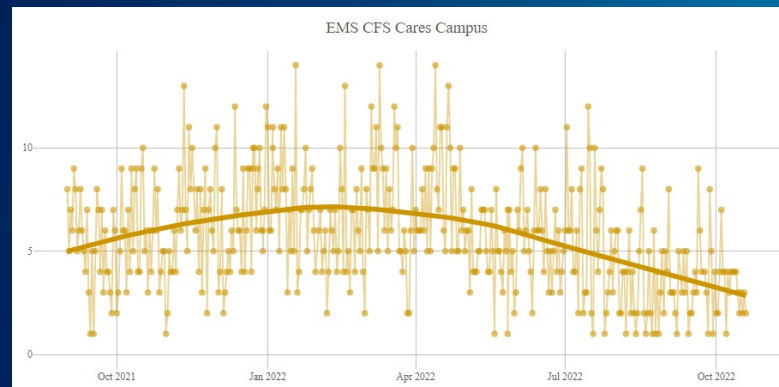
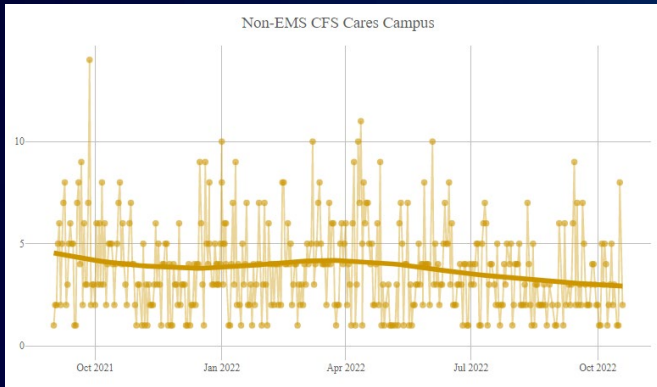
Cares Campus Results & Benefits



Calls to
Emergency
Services



Permanent
Housing
Placements



Cares Campus Results & Benefits

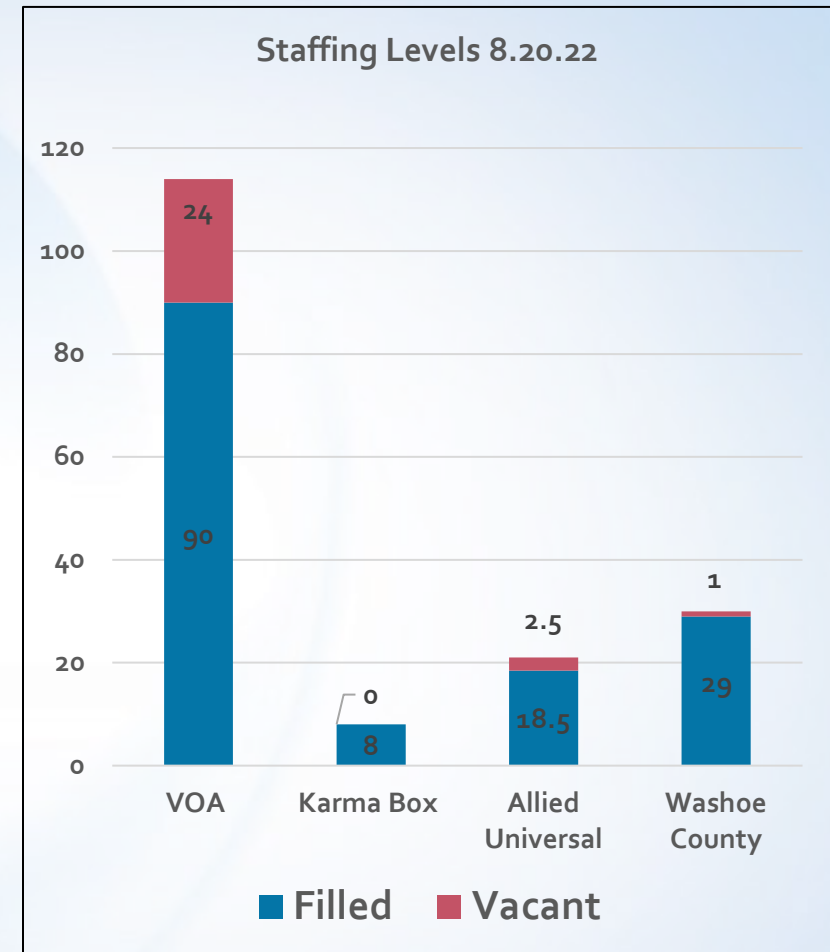


Progress Catalyst #1

Appropriate Staffing Levels

Staffing Plan

- 14 additional Front Line Staff (VOA Staff)
- Diversion/Intake Team (Current team of 10 VOA staff)
- 21 Case Managers (1:30 ratio, Washoe County Staff)
- 6 Mental Health Counselors (Washoe County Staff)
- 2 Additional Admin Staff: (Washoe County Staff)
 - Community Partnerships and Volunteers; Staff Training/Development
 - Medical Billing Specialist (implement Medicaid Reimbursement)
- 24-hour RN/EMS Support (Contracted)

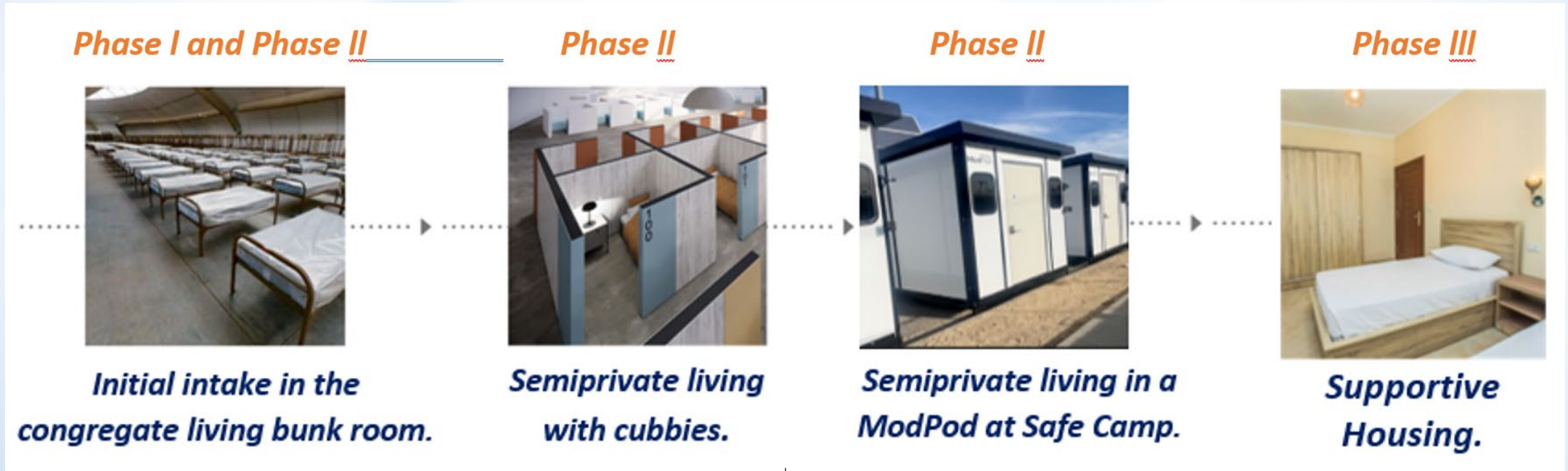


Cares Campus Results & Benefits

Progress Catalyst #2

Shelter Options

Providing a variety of shelter options and addressing different needs supports meeting people where they are at.



Cares Campus Results & Benefits



Progress Catalyst #3

Programming & Community Partners



Agreements In Place or in Progress

- Anthem
- Bristlecone
- Catholic Charities of Northern Nevada
- City of Reno - Clean and Safe Team
- Dispatch Health
- Eddy House
- Food Bank of Northern Nevada
- Health Plan of Nevada/United Healthcare
- JC Lighthouse
- Karma Box Project – Street Outreach
- Liberty Dental
- Mobile One Docs
- Molina
- Northern Nevada Behavioral Health
- Northern Nevada HOPES
- Reno MOST
- Silver Summit
- Veterans Administration
- Vitality Unlimited
- Washoe County Health District
- WellCare
- Downtown Reno Partnership
- My Journey Home
- Reno Behavioral Health
- Washoe County MOST



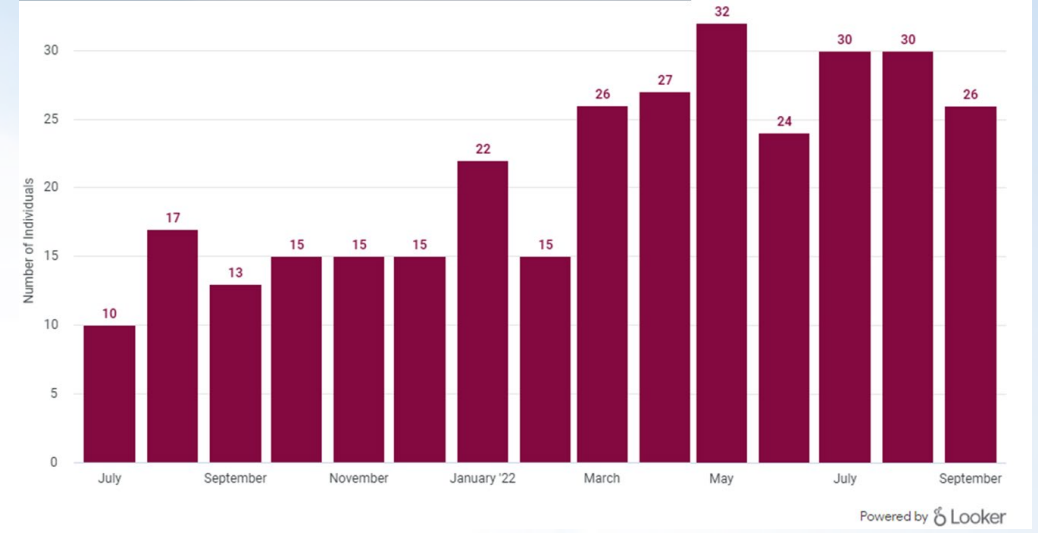
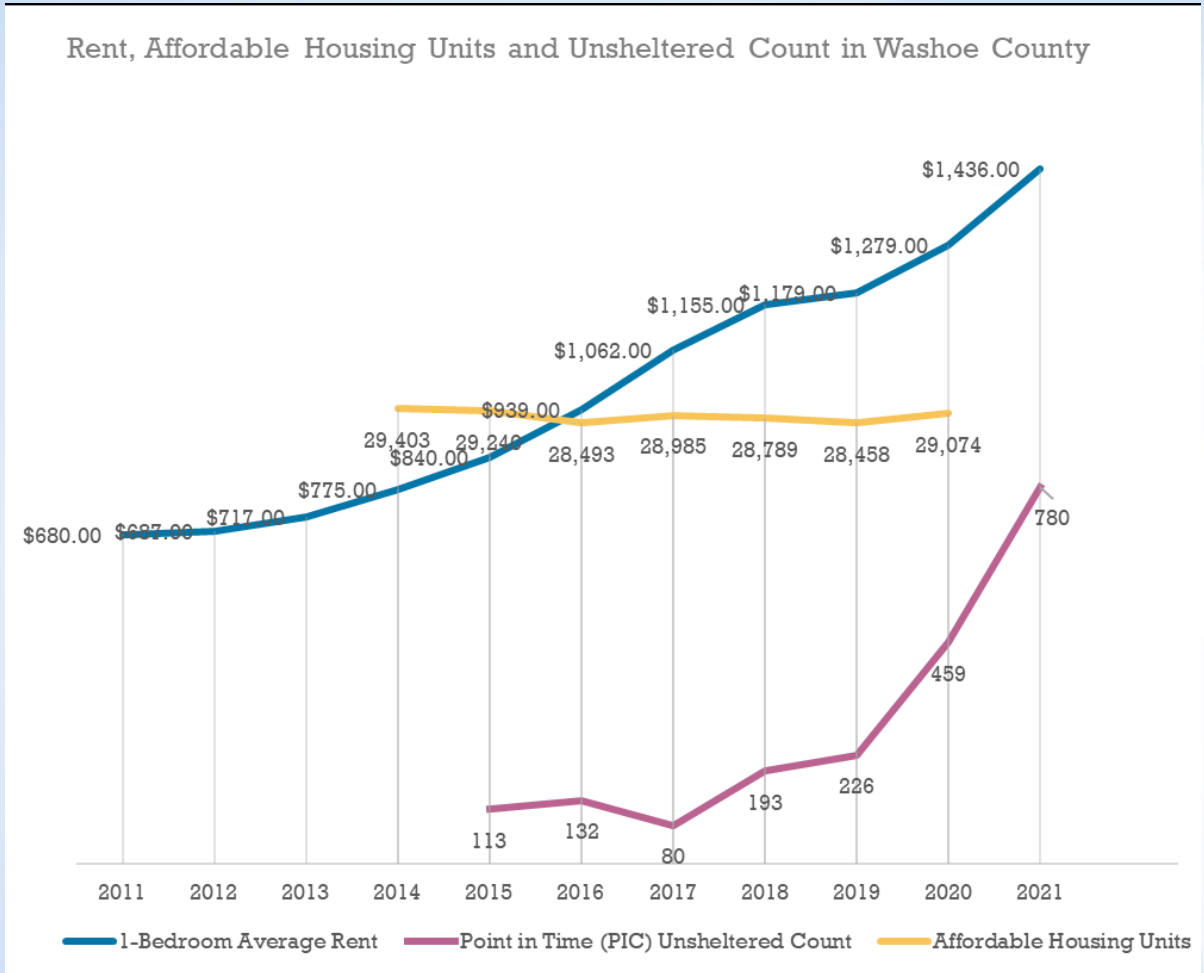
Cares Campus Results & Benefits

Benefits to the community:

- Clean river & water supply
- Reduced Impact to our Public Safety System
- Business impact:
 - Decreased property damage
 - Increased Economic Development
- Improved quality of life and dignity for all



Cares Campus Results & Benefits



Total Permanent Housing Placements Since May 2021

317



Data for the Cares Campus located:

[https://www.washoecounty.gov/homeless/Cares-Campus/Emergency Shelter/cares campus emergency shelter trends.php](https://www.washoecounty.gov/homeless/Cares-Campus/Emergency%20Shelter/cares%20campus%20emergency%20shelter%20trends.php)

